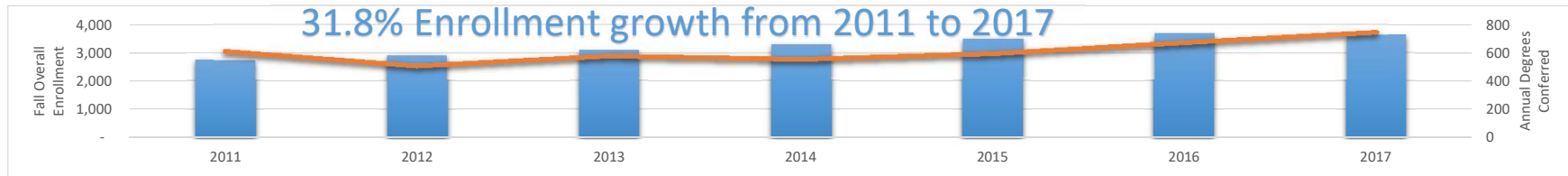
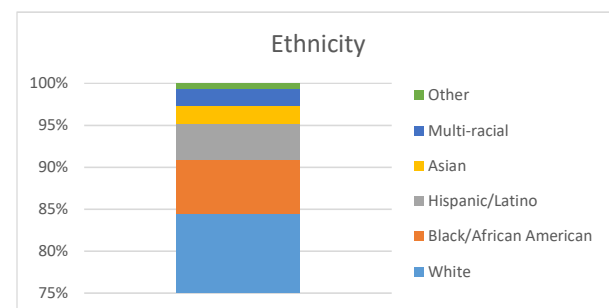
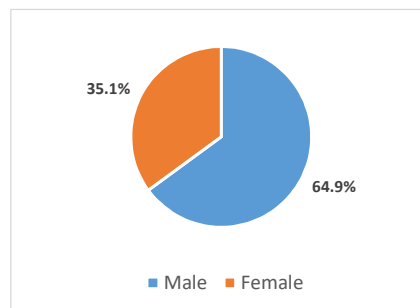
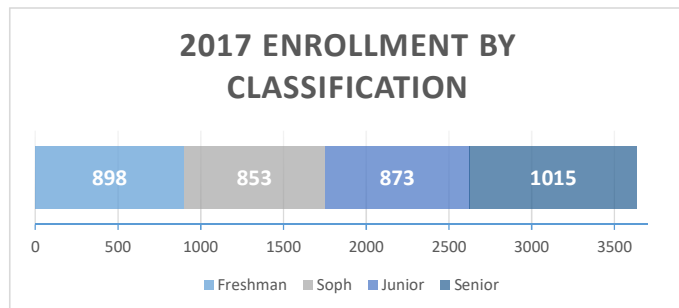
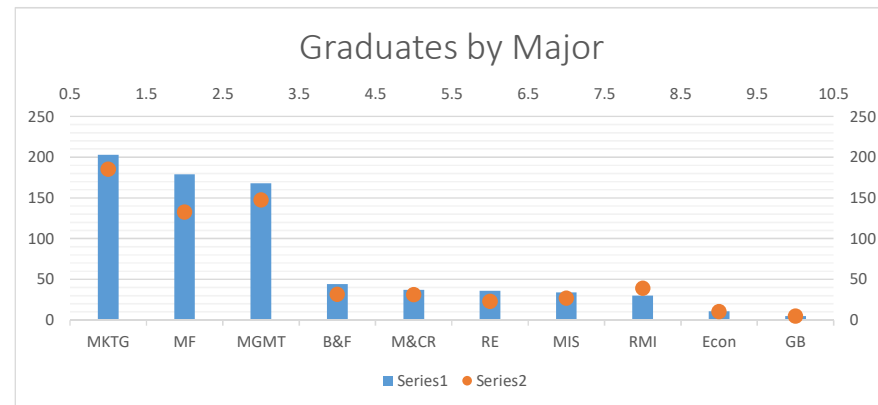
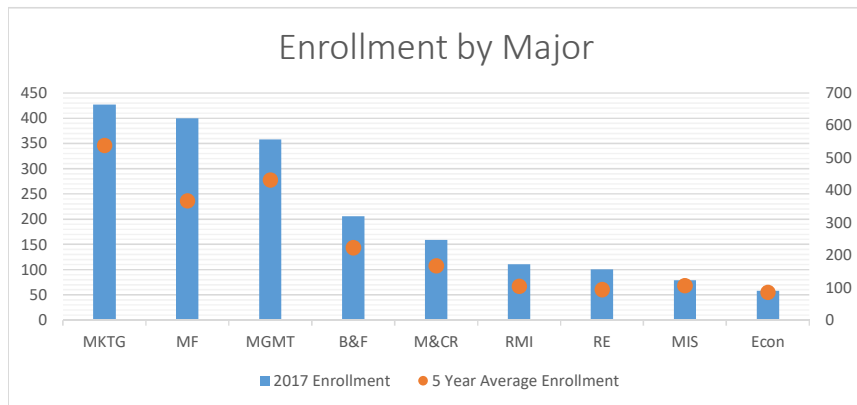


School of Business Administration Undergraduate Enrollment and Graduation Data



	Fall Semester Enrollment by Major							Annual Degrees Conferred by Major								
	2011	2012	2013	2014	2015	2016	2017	2011	2012	2013	2014	2015	2016	2017		
General Business*	1,045	1,131	1,233	1,137	1,185	1,382	1,733							5	0.7%	
Economics	53	56	75	103	111	83	58	3.0%	3	8	6	4	12	21	11	1.5%
Banking & Finance	142	138	172	209	263	267	206	10.8%	20	25	19	24	35	38	44	5.9%
Risk Management & Insurance	93	116	109	123	87	91	111	5.8%	30	27	45	31	51	39	30	4.0%
Managerial Finance	192	233	274	338	396	432	400	21.0%	107	88	93	117	120	155	179	24.0%
Real Estate	50	48	58	82	102	128	101	5.3%	33	20	19	20	20	21	36	4.8%
Management	446	439	407	457	475	464	358	18.8%	179	132	156	138	132	144	168	22.5%
Entrepreneurship**	-	-	-	-	-	-	7	0.4%								
Marketing	428	507	517	586	607	559	427	22.4%	184	136	183	167	171	204	203	27.2%
Marketing & Corporate Relations	216	167	143	170	176	191	159	8.3%	32	48	41	27	28	24	37	5.0%
Management Information Systems	97	95	118	125	108	102	79	4.1%	25	25	18	28	27	29	34	4.6%
Total	2,762	2,930	3,106	3,330	3,510	3,699	3,639	100.0%	613	509	580	556	596	675	747	100.0%



* General Business became a major in 2016 and all entering freshmen come in as GB majors and declare other majors when mid-way through sophomore year

** Entrepreneurship became a major in 2017