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# Frank B. Markham, D.B.A.

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## Instructional Associate Professor of Management

### Academic Background

D.B.A. Louisiana Tech University, Louisiana, Management (Marketing, Quantitative Analysis/Information Systems, Economics minor), 1996

M.B.A. Troy State University, Alabama, Management, 1980

B.S. Embry Riddle Aeronautical University, Florida, Management, 1978

Other North Carolina State University - AAA, North Carolina, Agriculture, 1968

### Academic Experience

Instructional Associate Professor of Management - DeSoto Center, University of Mississippi (July, 2015 - Present), University, Mississippi.

Clinical Associate Professor of Management - DeSoto Center, University of Mississippi (August, 2011 - June, 2015), University, Mississippi.

Associate Professor, Mesa State College (September, 2001 - May, 2011), Grand Junction, Colorado. (tenured 2004)

Graduate Instruction, Undergraduate instruction, Course development, student development, Several Service committees on the College, School and Department level.

Associate Professor, Northwest Missouri State University (September, 1998 - May, 2001), Maryville, Missouri. Graduate Instruction, Undergraduate instruction, Course development, Student development and University, School, and Department committees.

Associate Professor, Lambuth University (September, 1996 - May, 1998), Jackson, Tennessee. Undergraduate instructions, student development, and Service  
Lambuth did not have a graduate business program.

Assistant Professor, Radford University (September, 1991 - May, 1996), Radford, Virginia. Undergraduate Instruction:, student development, Departmental committees

Instructor, Louisiana Tech University (September, 1990 - May, 1991), Ruston, Louisiana. Graduate Instruction, Undergraduate instruction and Student development

Graduate Teaching Assistant, Louisiana Tech University (September, 1988 - May, 1990), Ruston, Louisiana. Undergrad and Grad instruction.

Assistant Professor and Chair, Fitchburg State College (September, 1984 - May, 1988), Fitchburg, Massachusetts. Administrative responsibilities and Undergraduate instruction

Adjunct Professor, St. Leo College (September, 1982 - May, 1984), Hopewell, Virginia. Undergraduate instructions at Fort Lee Extension Center. Site Manager for the design and installation of the microcomputer

laboratory. Developed curriculum for Introductory Data Processing training.

## **Non-Academic Experience**

### **National**

Chief of Data Processing and Operations Branch, First Region, Reserve Officers' Training Corps (1984 - 1987), Fort Bragg, North Carolina. 3 month period each summer: Coordinated data processing support and served as the database manager 3800 cadet records at the ROTC summer training program. Responsible for the collection, input, validation and management of data and reports. Additionally performed as the government contracting officer responsible for contractor performance and disbursement.

Deputy Director of Data Services and Chief of Computer Operations, United States Army Computer Systems Command (1981 - 1984), Fort Lee, Virginia. Managed one of the Army's largest computer sites. Responsible for the operation, maintenance and installation of multiple computer and distributed data processing systems providing support to over five hundred civilian and military programming personnel. Direct management responsibility for one hundred and twenty personnel. Configurations and number of computer systems varied but typically consisted of ten IBM and Honeywell mainframe and minicomputer systems with networks serving over three hundred terminals, printers and numerous microcomputer systems. Developed annual budgets and administered maintenance and operation contracts exceeding five million dollars annually.

## **Consulting**

2000: Pathways Community Behavioral Healthcare, Inc., Provided system analysis and updating of automated report generation system for a medical contractor to the state of Missouri

1997: Jackson Area Chamber of Commerce, Strategic Planning project team member: Provided expertise, assistance and training for Chamber members in strategic planning activities for city and county economic development.

## **Refereed Articles**

Kugele, L. P., Robinson, R. K., Van Ness, R. A., Nichols, D. L., & Markham, F. B. (in press, 2016). Title VII: Historical Perspective on the First Fifty Years. *Southern Law Journal*.

Robinson, R., Nichols, D., Cousley, S., & Markham, F. (2011). New Process Steel, LP v. NLRB: Quorum Issues and Their Impact on Federal Labor Code Enforcement. *Southern Journal of Business and Ethics*.

Markham, F. B. (2010). Excelling in the Capstone Simulation: An Application of Spreadsheet Technology as a Decision Support Tool. *Developments in Business Simulation & Experiential Exercises*.

Markham, F. B., Combs, H., & Spillman, R. (2000). Telecommuting Preparedness: An Examination of Salient Perceptions Among Information Technology Professionals. *The Regional Review*.

Markham, F. B. & Spillman, R. (1997). Telecommuting: Acceptance, Adoption and Application. *The Journal of Computer Information Systems*.

## **Refereed Proceedings**

### **Full Paper**

Robinson, R., Nichols, D., Cousley, S., & Markham, F. (2011). New Process Steel, LP v. NLRB: Quorum Issues and Their Impact on Federal Labor Code Enforcement. *Southern Academy of Legal Studies in Business*.

Markham, F. B., Combs, H., & Spillman, R. (2000). e-Commerce=e-Work: Organizing for the New Millennium. *Atlantic Marketing Association*.

Markham, F. B., Combs, H., & Spillman, R. (1995). Incorporating Telecommuting in Future Marketing Strategies. *Southeastern Chapter of The Institute for Management Science Proceedings*.

Markham, F. B. & Spillman, R. (1994). Telecommuting Preparedness: An Examination of Salient Perceptions Among Information Systems Professionals. *International Association for Information Management Proceedings*.

## **Working Papers**

Markham, F. B. (2017). "Unemployment, Inflation and Minimum Wage: Is There a Leading Indicator Here?," targeted for Southern Management Association Annual Meeting.

Markham, F. B. (2015). "Excelling in the BSG: Applying Excel as a Decision Support Tool in a Business Capstone Simulation," targeted for Federation of Business Disciplines Journal.

## **Service to the University**

### **University Assignments**

#### **Other Institutional Service Activities:**

1995: Financial Management Association, Radford Chapter: February - Career Management

## **Service to the Profession**

### **Academic Conference: Panelist**

2016: Academy of Management, Southwest Region. Panelists for Doctorical Consortium.

### **Board Member: Advisory Board**

2013: Academy of Management, Southwest Region. Served as Director at Large for three years from March 2010 - March 2013.

### **Board Member: PRJ Editorial Review Board**

2015 – 2017: Federation of Business Disciplines Journal.

2013 – 2017: The Regional Business Review.

### **Board of Directors: Moderate Involvement**

2013: Academy of Management, Southwest Region. In addition to duties of Director at Large, I served as a Track Chair for the Southwest Academy of Management for the March 2013 Conference meeting.

### **Reviewer - Article / Manuscript**

2016: The Regional Business Review. "What Regular Remote Work's Decline Tells Us About Management?," editor Terry Coalter, NW Missouri State.

### **Reviewer - Book / Textbook**

2016: McGraw Hill Publishing Company. Reviewer for text "Compensation Management", 12 ed., Milkovich, Newman, Gerhart.

### **Reviewer: Conference Paper**

2016: Academy of Management, Southwest Region. Reviewed two papers.

2013: Academy of Management, Southwest Region. Served as Reviewer and Discussant for the Southwest

Academy of Management for several years through the March 2013 conference meeting.

## **Service to the Community**

### **Speech / Presentation at a Community Meeting**

1998: Chamber of Commerce Seminar, Strategic Planning: Process and Application

1997: Chamber of Commerce Small Business Seminar, Marketing Strategy for the Small Business

1994: The Accounting Society, Radford Chapter, Job Prerequisites, Preparing for the Hunt

## **Other Honors and Awards**

2010: , A.N. Marquis. Who's Who in America.

2008: , Glo-Bus & Irwin/McGraw-Hill. Designated Master Professor and inducted to the 2008 Hall of Fame, The Business Strategy game.

## **Memberships**

Association for Business Simulation and Experiential Learning, 2010-2013

Business Policy and Strategy Network, Academy of Management, 1992-2017

Southwest Academy of Management, 1991-2017

Southern Management Association, 1991-2012