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# John P. Berns, Ph.D.

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## Assistant Professor of Management

### Academic Background

Ph.D. University of Missouri, Management, 2016

M.B.A. Iowa State University, Ames, IA, Finance, 2011

B.A. University of Iowa, Iowa City, IA, Health and Sports Studies (Political Science minor), 2006

### Academic Experience

Assistant Professor of Management, University of Mississippi (2016 - Present), Oxford, Mississippi.

Instructor, University of Missouri (2012 - 2016), Columbia, Missouri.

Research Assistant, University of Missouri (2011 - 2014), Columbia, Missouri.

Graduate Assistant, Iowa State University (2009 - 2011), Ames, IA, Iowa.

### Papers Under Review

Berns, J. P., Gondo, M. B., & Sellar, C. (2018). "Overcoming outsidership in internationalization: A network level perspective," Initial submission to *Journal of International Business Studies*.

Berns, J. P., Figueroa-Armijos, M., da Motta Veiga, S. P., & Dunne, T. C. (2018). "Dynamics of lending-based prosocial crowdfunding: Using a social responsibility lens," Conditional acceptance to *Journal of Business Ethics*.

Berns, J. P., Zhang, J., & White, R. E. (2018). "Geographic distance, affiliation signals, and IPO underpricing: Evidence from China.," Revision under 3rd review to *Strategic Entrepreneurship Journal*.

### Book Chapters

#### Non-Refereed

Berns, J. P. & Schnatterly, K. A. (2015). Angel investors: Early firm owners.. *Shareholder Empowerment*. New York, NY: Palgrave Macmillan ISBN 1-4039-4298-6.

### Working Papers

Figueroa-Armijos, M. & Berns, J. P. (2018). "Institutions and the financing of entrepreneurial ventures: The role of entrepreneurship policy and public start-up capital," targeted for *Journal of Business Venturing*.

Schnatterly, K. A., Clark, B., Moake, T., & Berns, J. P. (2018). "Oops, I did it again: Significant events as antecedents to wrongdoing," targeted for *Strategic Management Journal*.

Schnatterly, K. A., Berns, J. P., da Motta Veiga, S. P., & Ward, A. J. (2018). "Spillover effects of reputation:

Negative board evaluations and their impact on individual directors," targeted for Organization Science.

Schnatterly, K. A., Johnson, R. A., Berns, J. P., & Howe, J. S. (2018). "Antecedents of board declassification.," targeted for Strategic Management Journal.

Packard, M. D., Berns, J. P., & Clark, B. B. (2017). "Investors' perceptions of uncertainty and crowdfunding strategies.."

Berns, J. P. (2017). "The effects of having angel investors on post-IPO firm boards.."

Tuggle, C. S., Robert, C., & Berns, J. P. (2017). "Emotions in the boardroom: A meso examination of individual and group affective experience.."

Berns, J. P. & Schnatterly, K. A. (2017). "The impact of directors with VC experience on post-IPO firm boards.."

## **Presentation of Refereed Papers**

### **International**

Figuroa-Armijos, M. & Berns, J. P. (2017). *The role of gender, rurality, and teams in prosocial crowdfunding*. North American Meetings of the Regional Science Association, Vancouver, Canada-British Columbia.

Berns, J. P., da Motta Veiga, S. P., & Dunne, T. C. (2015). *Funding from the heart or the head: An examination of entrepreneurial crowd-funded lending*. Academy of Management Meeting, Vancouver, Canada-British Columbia.

Berns, J. P. (2014). *The impact of directors with VC experience on post-IPO firms*. Strategic Management Society, Conference, Madrid, Spain.

### **National**

Berns, J. P. (2017). *Exploring risk and return in extreme uncertainty: An analysis of angel investor decision making*. Strategic Management Society, Conference, Houston, Texas.

Steele, C. R., Berns, J. P., Schnatterly, K. A., & McDonnell, M. (2017). *Gender board diversity as reputation insurance against discrimination litigation*. Academy of Management Annual Meeting, Atlanta, Georgia.

Packard, M. D., Berns, J. P., & Clark, B. B. (2015). *Investors' perceptions of uncertainty and crowdfunding strategies*. Strategic Management Society, Conference, Denver, Colorado.

Schnatterly, K. A., Berns, J. P., da Motta Veiga, S. P., & Ward, A. J. (2015). *Negative board certifications and their impact on individual directors*. Strategic Management Society, Conference, Denver, Colorado.

Berns, J. P., White, R. E., & Zhang, J. (2014). *Geographic distance and IPO underpricing: The impact of firm associations*. Academy of Management Meeting, Philadelphia, Pennsylvania.

Berns, J. P. & Schnatterly, K. A. (2014). *Angel investors: Firms' early empowered shareholders*. Academy of Management Meeting, Philadelphia, Pennsylvania.

Schnatterly, K. A., Johnson, R. A., Berns, J. P., & Howe, J. S. (2013). *Antecedents of board declassification*. Strategic Management Society, Conference, Atlanta, Georgia.

Tuggles, C. S., Robert, C., & Berns, J. P. (2012). *Emotions in the boardroom: A mesoexamination of individual and group affective experience*. Academy of Management Meeting, Boston, Massachusetts.

Berns, J. P., White, R. E., & Zhang, J. (2011). *It's who you know: CEO network centrality as a predictor of IPO underpricing in China*. Strategic Management Society, Conference, Miami, Florida.

### **Regional**

Williams, J. & Berns, J. P. (2017). *Antecedents of shareholder activism for greater board gender diversity*. Southern Management Association Annual Meeting, St. Pete Beach, Florida.

## **Research Honors and Awards**

### **Award**

2012: Outstanding Graduate Research Assistant Award, University of Missouri.

## **Service to the University**

### **University of Mississippi**

#### **Department Assignments**

##### **Member:**

2017-2018: Robert Gigliotti Dissertation Committee Member

#### **University Assignments**

##### **Program Representative:**

2017-2018: Faculty Senator

## **Service to the Profession**

#### **Academic Conference: Discussant**

2016: Academy of Management Annual Meeting.

#### **Academic Conference: Moderator / Facilitator**

2014: Academy of Management Annual Meeting.

#### **Reviewer: Ad Hoc Reviewer for a Journal**

2017: Small Business Economics.

2016: Journal of Management Studies.

2016: Journal of Small Business Management.

#### **Reviewer: Conference Paper**

2013 – 2018: Strategic Management Society, Conference.

2012 – 2018: Academy of Management Annual Meeting.

2017: Southern Management Association Annual Meeting.

2016: International Corporate Governance Society Annual Conference.

## **Teaching Honors and Awards**

### **Award**

2014: Outstanding Graduate Teaching Assistant Award, University of Missouri.

